



The President's Mansion, on present Hall of Letters site

A graduating class of four, including Field's daughter who transferred from Stanford because her father wanted senior graduates proudly accepted their diplomas in June. By 1913 Wilson had replaced Taft as president, income tax became part of the law, and Redlands its entire economy bound up in world-famous navel oranges, experienced a devastating freeze which destroyed the crops and many of the trees. The University greatly suffered. Offers of extended credit, continued faith among the ones who supported the school, along with some deferred billing saw the young school through the crisis.

By the time World War I began, additional construction had accomplished much at the University including Bekins Hall and the President's Mansion (now Alumni House). Field resigned in 1915 and the University's growth again became restrained by the problems of the great war and by the later recession of 1919-20.

Traditions began with the important links which we presently share. The "R" in the local mountains was created by energetic undergraduates in 1913-14. The Zanja Fiesta became an annual musical extravaganza, a school newspaper, fraternities and sororities, athletics and campus life began to coalesce. Most significant was commitment to the liberal arts tradition and to the education of students who would be sent forth to do good and undertake service to improve the world.

PROSPERITY AND EXPANSION

The 1920's began with Harding, moved through Coolidge, and concluded with Hoover. It ranged from the carefree flappers to a bubbling economy masking a spate of difficulties. Victor LeRoy Duke, member of the original faculty and man of vision, guided the university during the 20's. He and the trustees rejoiced in the Rockefeller Foundation grant which enabled great strides to be made academically. More dormitories were added to the residential campus, additional classrooms were built, a handsome Memorial Chapel (photo on cover page) now anchored the north end of the quad, and the Alma Mater as we now know it was unequivocally adopted. The University was getting to be well known in the southland and was taking its place as a fine undergraduate institution.



The Fine Arts Buildings (before united) and the Chapel

DEPRESSION & ADOLESCENT PAINS

Depression brought change.

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