



Captain William G. Moore

only one drink would make him deathly ill. He did have a voracious appetite and penchant for overwork which probably contributed to his untimely death on November 17, 1908, at the age of fifty-five and according to his wishes, the publication of the Citrograph ended with his death. Its last issue carried no obituary and his grave no headstone. He died poor but "rich in the esteem and love of his fellowmen."

The Citrograph's first serious competitor appeared on October 23, 1890, when Edgar F. Howe founded the Facts, a ten-page weekly, 9 x 12½ inches in size. According to retired Daily Facts publisher William G. Moore: "When the Facts first appeared, Howe's critics scoffed at the name. He retorted: 'We are surcharged with contempt for (partisan) organs of all kinds and believe that people will not repel a little honesty, even in their newspapers. 'Facts' stands as a promise to do justice to all persons and all issues.'

"Howe did not say, however, that while he was genuinely bent on publishing a newspaper — not a mouthpiece for any cause — his venture was backed by Redlands prohibitionists. They were determined to drive the saloons out of town."

After one successful foray against a local bar-room in 1891, the Facts noted: "There has not been a quarter of the ordinary drunkenness since the saloon was closed." Whereupon Scipio Craig retorted in a following Citrograph article: "How about Sunday night? Nineteen drunken men passed a given point during the evening. They got their liquor in San Bernardino and that city got their dollars. Is this an improvement over the old regime? Does prohibition prohibit?"

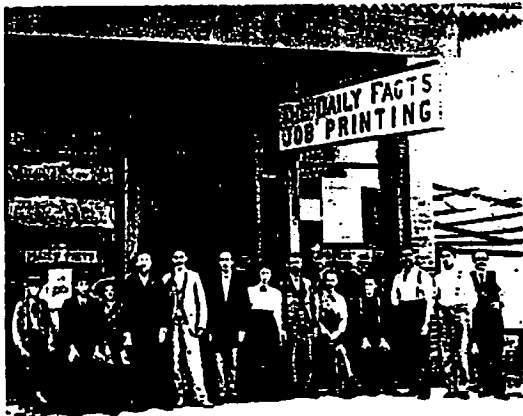
On October 31, 1892, Howe started the Daily Facts a four column folio, 11¼ x 16½ in size, and discontinued the weekly Facts on February 17, 1893. Apparently Howe soured on the newspaper business for a short time later, on April 8, 1893, he sold the daily publication to A. S. Sheahan. The new owner became seriously ill some months later and sold his interest back to Howe and a J. B. Durbin in October, 1894.

The following year another change in ownership occurred; linking one family with Redlands journalism for the next 86 years. The buyer was Captain William G. Moore, a GAR Civil War veteran, Pennsylvania businessman and victim of consumption who came to Redlands for his health. Although he had never been a newspaperman he liked the looks of the Daily Facts' operation and purchased the entire plant on August 1, 1895; hoping to lure his youngest son, Paul W. Moore, west to become its manager.

(See Page 22)



FACTS 1897 - Capt. Moore (right) was Editor, A. H. Corman (center) bookkeeper, and William A. Bryan, advertising solicitor.



STAFF 1897 - Capt. Moore, fourth from left, in front of plant at 15 E. State St. Fifth from right, Herbert Hargraves, with Facts until his death in 1937.