

THE Southern Californian.

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THE SOUTHERN CALIFORNIAN.

GEORGE F. WEEKS,

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October 13, 1888 issue.

Only nine days later Redlands won the incorporation battle and Weeks, a talented editor ahead of his time, returned to San Francisco where he became the New York telegraphic correspondent for the Chronicle.

From the first day of his arrival in 1887, volatile, red-headed Scipio Craig brought a new sense of excitement to Redlands. Hired by city founders Judson and Brown to publicize their new town site, he produced results far exceeding their greatest expectations. Yet from almost the beginning Craig became a controversial character, either praised or condemned for his brash tactics in establishing an innovative newspaper in the fast-growing citrus community. Although his admirers remained faithful to his image others denounced him as an egotistical "boomer" and vastly overrated journalist.

Scipio, however, was neither fluke nor "flake." Born in Ohio on February 5, 1848, the son of Dr. William Craig, his family migrated to Indiana when Scipio was a teenager, where he learned the fundamentals of printing while employed by local newspapers like the Muncie Times and Indiana Courant.

(See Page 20)

EARLY COUNTY NEWSPAPERS

(Continued from Page 17)

"Whether Lugonia has grown more charming or Redlands more susceptible it is our purpose to learn."

"When Redlands courts Lugonia there's a colored gentleman in the woodpile. Before we marry the blushing maid we want to ask a few questions."

We shall never know why the Southern Californian wasn't accepted by its Lugonian compatriots. As Editor Weeks lamented, in its final issue dated November 17, 1888:

"For nearly eight months we have published this paper under great difficulties. Every week of that time we have sent away from 300 to 800 copies of the paper for which we have never received a cent. Just seventeen residents of Lugonia have in that time paid us subscriptions, and the total number who have paid us for the paper all told is less than fifty! ...we have spent and gone in debt over two thousand dollars."

The Citirograph.

REDLANDS, CAL., NOV. 27, 1888

HURRAH!
For the City of Redlands!
Incorporation Carried by a Rousing Majority
A Triumphant March of Progressive Principles.
Neighbors and Strangers Will Give a Rousing Vote.

113 Twenty Six Pages and Price 25c

THE CITIROGRAPH IS THE ONLY CITY PAPER IN REDLANDS

Yesterday was a public day for the people of Redlands. The day was spent in celebrating the successful incorporation of the city. The streets were filled with people, and the air was filled with the sound of music and the shout of "Hurrah!"

The citizens of Redlands are proud to have achieved this great feat. It is a testament to their courage and determination. The city of Redlands is now a reality, and the future is bright.

The Citirograph is the only newspaper in Redlands that is owned and operated by the people. It is a voice for the people, and it will continue to serve them faithfully.

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November 27, 1888 issue.