

MOUND CITY

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Mound City was not exactly a "paper city," but like many of them it failed to develop commercially, and efforts to promote the hotel were financial failures.

In 1900 the hotel was converted by other promoters to a luxury health resort. It was at this time that the relatively pedestrian name of Mound City was changed to the still descriptive but more romantic "Loma Linda." The old name survives in the street circling the foot of the hill, but the new name caught on. Unfortunately the spa didn't. The post office was reestablished in 1901, but died again in 1905, when mail was transferred to Redlands.

However, it was the hotel structure in its beautiful setting that was an indirect factor in the final rise of Loma Linda. The success of the Seventh Day Adventist medical training facility established there in 1905 led to the steady growth of the community around the hill into the present modern city. In 1908 it got back its post office, too.

the home on the hill, which had been built by H. E. Hills, with a luxury hotel. Several new street names were added in a new plat filed in 1888, among them those of developers Handy, Stewart, and Anderson.

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with sand. Mr. H. Hewitt had five hundred holes dug for peach trees, all of which were filled up. The wind, it is said, blew harder than the norther which followed the snowstorm of 1881."

The same issue contained the following pat on the back:

"We are glad to see our paper so much sought after by the inhabitants of Lugonia, so determined to improve and enlarge it at once. Some people made objections to some articles in our first issue, we will not state what, but if we have put the shovel where there is no dirt, we will withdraw it at once, and apologise."

On February 2nd, in the final issue, the editor decried his earlier optimism and wrote the Chronicle's obit:

"Died -- At the office of the Lugonia Chronicle, one paper, of General Neglect. Its birth was hailed with delight by all the neighbors as a good thing... Its life was bright and gay for one month, when it seemed to lose all interest to most people, and at last it starved to death on 'Sympathy'..."

"It makes us blush to see how poor some people are; when asked to buy a paper they say, 'Well I am 'busted' or 'Not this week; I will maybe take one next week': but our friend next week never comes... But we must say some have been very kind to us ... and kept the spark of life in us until we got in debt so deep we could not mortgage anything more and then we died. This will be our last issue, and now we bid you all goodbye forever. (Until next time)."

(To be continued in the next issue.)



CENTRAL AVENUE, LUGONIA.

such as the following, which appeared in the January 19, 1884 issue:

"The norther of the 10th did considerable damage in the neighborhood of Lugonia. A large barn in Redlands was blown down, the church door was blown in, and many ditches were filled